



BRAIN HEALTH & EARLY INTERVENTION SUMMIT

PUBLIC RECAP & COMMUNITY IMPACT UPDATE

May 28, 2026 | The Post, Press Hall | St. Louis, Missouri



6K+ VIEWS AND GROWING | MEDICAL VOICE | RESOURCE PARTNERS | SEPTEMBER MOMENTUM

Silence is Deadly. Awareness Saves Lives. | Turning pain into passion.



OVERVIEW

A community-centered experience rooted in awareness, education, early intervention, and purpose.

The Brain Health & Early Intervention Summit was created to bring trusted brain health awareness, early intervention education, lived experience, media visibility, and community resources into one shared space. Hosted by LaLa Speaks Foundation, the summit marked an important step forward in turning LaLa's legacy into public education and community action.

While onsite attendance was lighter than early interest suggested, the summit continued serving beyond the room through livestreaming, post-event engagement, recap content, and ongoing partner visibility. Summit-related content has generated more than 6,000 views and continues building momentum as LaLa Speaks Foundation moves toward Brain Aneurysm Awareness Month in September.

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| 6K+ views and growing through summit-related content | 1st annual community brain health summit | Sept. momentum toward Brain Aneurysm Awareness Month |
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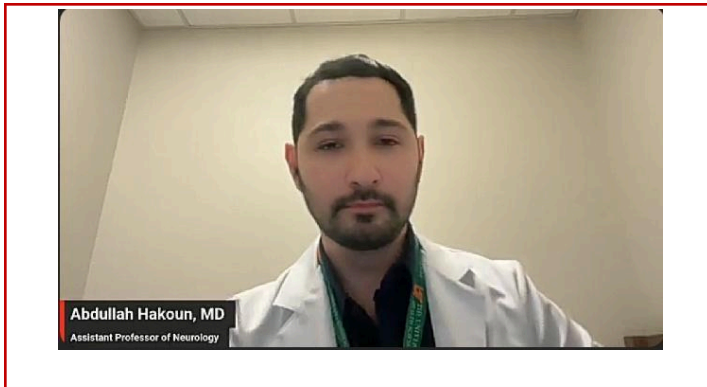
WHAT THE SUMMIT MADE POSSIBLE

- Community members were connected to trusted resources in a welcoming, public-facing setting.
- Medical education was made practical and accessible through the participation of Dr. Abdullah Hakoun.
- Partners helped create touchpoints around healthcare, brain health, financial wellness, hydration, storytelling, and community support.
- The livestream and recap content extended the reach of the message beyond onsite attendance.
- The experience created a stronger foundation for September outreach, public awareness, and future convenings.



LEADING MEDICAL VOICE

Dr. Abdullah Hakoun helped ground the summit in trusted, community-accessible medical education.



Dr. Abdullah Hakoun, MD

Assistant Professor of Neurology | Founding Member, LaLa Speaks Foundation Medical Advisory Board

Dr. Hakoun joined virtually from Tennessee and helped translate complex brain health concerns into practical education that the community could receive, understand, and apply. His role reinforced one of the summit's strongest lessons: communities need access to trusted medical voices before a crisis happens, not only after.

COMMUNITY FEEDBACK THEME

Partners and attendees shared that it was meaningful to have a physician available in a trusted community space. Many noted that these conversations are often limited to clinical settings, webinars, or professional spaces, instead of being brought directly to communities.

WHY THIS MATTERS

- Many families do not have everyday access to neurologists or brain health specialists outside of medical appointments.
- Community education helps reduce silence around symptoms, risk factors, and early intervention.
- The summit showed that medical voices, lived experience, and resource partners can work together in a way that feels welcoming and human.



RESOURCE PARTNERS AND COMMUNITY CONNECTION

Partners helped make awareness practical, personal, and connected to real-life needs.



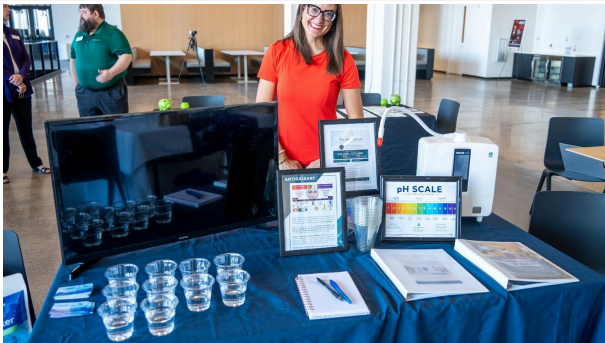
Affinia Healthcare

Blood pressure screening and health education



Regions Bank

Financial wellness and family stability resources



J5 Solutions

Hydration, wellness, and community resource education



Voice of the People / VOP News STL

Media, storytelling, and amplification beyond the room

IMPACT NOTE

The partner experience helped turn awareness into access. Each resource table, conversation, and media touchpoint helped carry the mission beyond a single event and into ongoing community education.



VISIBILITY BEYOND THE ROOM

Livestreaming, media support, and recap content helped the summit continue serving after the event ended.



Media Visibility

Storytelling and media opportunities expanded the summit message.



Venue Support

The Post helped shape a polished and trusted community setting.

WHAT WE ARE LEARNING

- Early interest does not always convert to onsite attendance, especially for morning events. Future planning will include stronger reminder systems, evening/weekend timing, and more direct community outreach.
- Virtual engagement matters. Some interested participants appear to have engaged through the livestream and recap content rather than onsite attendance.
- A trusted venue, a medical voice, and strong partner presence created a meaningful model that can be strengthened and repeated.
- Momentum is growing. The summit gave LaLa Speaks Foundation content, credibility, and partner touchpoints to build toward September.



THE WORK CONTINUES

LaLa Speaks Foundation is carrying summit momentum into Brain Aneurysm Awareness Month.

The Brain Health & Early Intervention Summit was a milestone, but it was not the finish line. LaLa Speaks Foundation is continuing to share summit clips, partner recognition, public education content, and community outreach as we build toward Brain Aneurysm Awareness Month in September.

- Continue outreach to churches, community organizations, civic partners, health partners, and neighborhood leaders.
- Use summit video content to educate the public and amplify the importance of early intervention.
- Collect feedback and testimonials from partners, attendees, and virtual participants.
- Strengthen future event strategy through timing, targeted invitations, RSVP follow-up, and partner collaboration.
- Build toward September awareness activations that help more people understand the signs, the urgency, and the need for action.

SHARE FEEDBACK

LaLa Speaks Foundation is collecting feedback from partners, attendees, and supporters to help document impact and improve future events. Feedback form: <https://forms.gle/5PwzMWBV7CvFuXri9>

Silence is Deadly. Awareness Saves Lives.

LaLa's legacy continues through every conversation, every partner, and every opportunity to help the community recognize when something should not be ignored.

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